

PRIVACY STATEMENT

- 1 UK Martial Arts Ltd is committed to protecting your privacy and maintaining the security of any personal information received from you. We strictly adhere to the requirements of the data protection legislation in the UK.

The purpose of this statement is to explain to you what personal information we collect and how we may use it.

- 2 When you register we ask you for your name, address, phone numbers and email address

- 3 We use your personal information to process and fulfil your order. To inform you of news, special offers and other activities related to your training with UK Martial Arts Ltd and any of its official subsidiaries. To notify you of changes to the website. To update you about new products/services. To improve our products/services and to conduct research.

You have the option to withhold personal information that is not required for the order process.

- 4 We do not sell, rent or exchange your personal information with any third party for commercial reasons, beyond the essential requirement for credit/debit card validation during purchase and for marketing activities relating to your training and membership with UK Martial Arts Ltd and any of its official subsidiaries.

- 5 We follow strict security procedures in the storage and disclosure of information which you have given us, to prevent unauthorised access in accordance with the UK data protection legislation.

We use a technology called "cookies" as part of a normal business procedure to track patterns of behaviour of visitors to our site. A cookie is an element of data that our Website sends to your browser which is then stored on your system. You can set your browser to prevent this happening. Any information collected in this way can be used to identify you unless you change your browser settings.

- 6 In order to process credit/debit card transactions, the bank or card processing agency may require to verify your personal details for authorisation outside the EEA (European Economic Area). Your information will not be transferred outside the EEA for any other purpose.

- 7 If you have any questions about privacy please contact us at Customer Services, UK Martial Arts Ltd, 50 Brook Street, Tring, Herts HP23 5EF.